

September 2009



Dear Prospective Sponsor,

I am a member of District 6 of the California High School Rodeo Association (CHSRA), which includes the counties of Kern, Tulare, Kings, Fresno and Madera.

CHSRA is a student organization dedicated:

- * to promoting the highest standard of conduct and sportsmanship;
- * to keeping our Western Heritage alive in America;
- * to promoting beneficial relationships between people and organizations interested or involved in the sport of rodeo; and
- * to promoting consistently humane treatment of animals.

Our rodeo season runs from September through May, with State Finals held in June and National Finals in July. Student membership is open to both High School and Junior High students.

I am writing to ask for your consideration of a sponsorship during our current rodeo season and for our Year-End Awards. These awards consist of Event Buckles, All-Around Saddles, Tack Awards and Scholarships.

CHSRA is a non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Your donation is tax-deductible. If you have any questions about our organization, contact our District President, Dave Carter at 661-978-4608 or District VP, Mike Mason at 661-747-7877 or Rodeo Secretary, Lori Witt at 559-783-3245.

Thank you for your consideration.



California High School Rodeo Association "District 6"

2009-2010 Sponsorship

"Menu for Success"

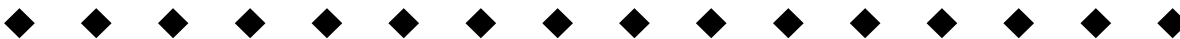


SADDLE SPONSOR—\$1,000

District 6 awards **All-Around Cowboy** and **All-Around Cowgirl** saddles to those that have the highest point earnings.

Saddle Sponsors will be recognized in our Clovis Invitational Rodeo Program, our District Finals Program & the CHSRA State Finals Program. In addition, we will have an arena banner with your company name in our District Rodeo arenas.

Our Goal: 2 - All-Around High School Division Saddles
 2 - All-Around Wrangler Division Saddles
 2 - Clovis Invitational All-Around Saddles

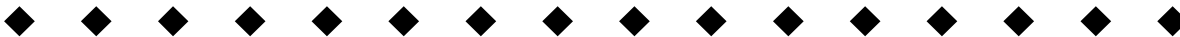


GOLD BUCKLE SPONSOR—\$500

Custom Award Buckles are awarded to each Year-End Event winner.

Buckle Sponsors will be recognized in our Clovis Invitational Rodeo Program and our District Finals Program. Plus, we will have an arena banner with your company name in our District Rodeo arenas.

Our Goal: 13 - High School Year-End Event Buckles
 13 - Wrangler Division Year-End Event Buckles



SILVER AWARD SPONSORSHIPS-various

When the final tallying is done at the Year-End Rodeo in May, the top finalists in each Event receive beautiful Tack Awards. However, ALL our students are winners to us! We strive to give ALL "Members-in-Good-Standing" a very special Award to remember their rodeo year by.

Scholarships are also awarded to all eligible Seniors furthering their education.

All **Silver Sponsors** receive Rodeo Program Ads plus their choice below.

* **ROPE BOX PAD \$400**

Team Roping, Breakaway, Tie-Down, Steer Wrestling—They all start here!

* **BARREL COVER -\$350**

Barrel Racing is one of the biggest events. Lots of action!

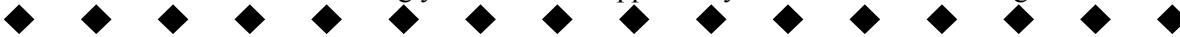
Your Ad on one of these custom barrel covers. Get all 3 covers for \$1000!

* **ARENA BANNER -\$300**

Custom vinyl banner with your business name will be proudly displayed in the arena at all District 6 Home Rodeos & our Clovis Invitational Rodeo.

* **TRAILER MAGNETS -\$300**

How about showing your CHSRA Support on your favorite students' rig?



RODEO PROGRAM SPONSOR

Family & Friends can show their support for their favorite CHSRA Rodeo Athlete!

Pictures & greetings will provide lasting memories in the Program.

Full Page \$100

1/2 Page \$75

1/4 Page \$50

Business Card \$25



CHSRA District 6 SPONSORSHIP FORM



STUDENT NAME: _____

Yes, we would like to become a sponsor for the 2009-2010 CHSRA D6 Rodeo Season!

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Contact Person: _____

We would like to make a donation in the following amount.

- SADDLE SPONSOR \$1,000
- GOLD BUCKLE SPONSOR \$500
- SILVER AWARD SPONSOR \$ _____ Type:
- RODEO PROGRAM SPONSOR \$ _____
- SCHOLARSHIP/OTHER SPONSOR \$ _____

➡ Please return this form along with your check payable to CHSRA District 6 to:

Lori Witt
410 W. Crawford
Porterville, CA 93257
559-783-3245

➡ Please include a Camera Ready Ad or email your Ad to thesouzas1@sbcglobal.net